## **FASTENEX**

INTERNATIONAL EXHIBITION OF FASTENERS AND INDUSTRIAL SUPPLY

8-11
OCTOBER 2024

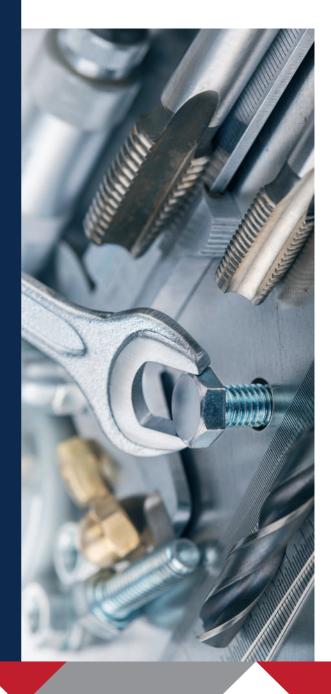
CROCUS EXPO MOSCOW, RUSSIA

ENTER
THE HIGHLY
POTENTIAL AND
SIGNIFICANTLY
TRANSFORMING
RUSSIAN MARKET

**FASTENEX.RU** 



CO-LOCATED WITH WELDEX
THE LARGEST IN RUSSIA BY THE NUMBER
OF EXHIBITORS AND VISITORS
INTERNATIONAL EXHIBITION OF WELDING
MATERIALS, EQUIPMENT AND TECHNOLOGIES







**ОРГАНИЗАТОР** ORGAN**I**SER

### **FASTENEX**

FASTENEX IS THE INTERNATIONAL TRADE EXHIBITION FOR MANUFACTURERS, WHOLESALERS, DISTRIBUTORS AND SUPPLIERS OF FASTENERS AND INDUSTRIAL SUPPLY.

IT IS ANNUAL AND RUNS IN MOSCOW, RUSSIA SIMULTANEOUSLY AND AT THE SAME VENUE WITH WELDEX, INTERNATIONAL EXHIBITION OF WELDING MATERIALS, EQUIPMENT AND TECHNOLOGIES.

91%

FASTENEX 2023 EXHIBITORS FOUND NEW CLIENTS

#### **FASTENEX 2023 VISITORS**



MAKE PURCHASING DECISIONS IN THEIR COMPANIES



PLAN TO PURCHASE EXHIBITORS' PRODUCTS



CAME TO THE EXHIBITION TO SEARCH FOR PRODUCTS AND LEARN TRENDS



HAVE THEIR ANNUAL PURCHASING BUDGET OVER 20 MLN RUBLES

4 170

**UNIQUE VISITORS OF FASTENEX** 

FROM 54
RUSSIAN REGIONS

AND COUNTRIES

6891

UNIQUE VISITORS OF BOTH FASTENEX AND WELDEX EXHIBITIONS



#### **EXHIBITION SECTORS**

- INDUSTRIAL SUPPLY
- **▼ INDUSTRIAL FASTENERS AND HARDWARE**
- CONSTRUCTION FASTENERS
- **▼ FURNITURE FASTENERS**
- FASTENERS FOR ELECTRICAL WIRING, ELECTRICAL INSTALLATION
- ▼ ASSEMBLY AND INSTALLATION SYSTEMS
- **▼** FITTINGS
- CONSUMABLES (DRILLS, CROWNS, DIAMOND AND GRINDING PRODUCTS)
- ▼ EQUIPMENT FOR FASTENERS MANUFACTURING
- **▼ INFORMATION TECHNOLOGIES**

#### **VISITOR PROFILE**

WHOLESALE	RETAIL	METALWORKING, PRODUCTION OF METAL PRODUCTS AND METAL STRUCTURES	CONSTRUCTION	ENGINEERING SYSTEMS DESIGN AND INSTALLATION	RE CTURE	FASTENERS, FITTINGS AND TOOLS MANUFACTURE	ORT RING	ELECTRICITY SYSTEMS DESIGN AND INSTALLATION	NUCLEAR POWER INDUSTRY EQUIPMENT
	- H	METAL OF ME AND M	CONS	ENGINEER DESIGN AI	FURNITURE MANUFACTURE	FASTENERS, AND TOOLS	TRANSPORT ENGINEERING	ELECTRICITY AND INSTAL	NUCLEAR POWER INDUSTRY EQUIPA
30%	15%	14%	4.00	70,					ŽΫ
			10%	7%	3%	3%	3%	3%	1%

FASTENEX IS ATTENDED BY SPECIALISTS FROM SUCH HUGE COMPANIES IN RUSSIA AS **TVOY DOM AND OBI** (FEDERAL RETAIL CHAINS OF DIY), **LEROY MERLIN** (INTERNATIONAL RETAIL COMPANY SPECIALIZES IN THE SALE OF GOODS FOR CONSTRUCTION, DECORATION AND IMPROVEMENT OF HOMES), **MMK** (ONE OF THE WORLD'S LARGEST STEEL PRODUCERS), **SURGUTNEFTEGAZ** (ONE OF THE LARGEST PRIVATE OIL COMPANIES), **TECHNONICOL** (LEADING INTERNATIONAL MANUFACTURER OF BUILDING MATERIALS AND SYSTEMS), **LAVOCHKIN ASSOCIATION** (LEADING SPACE INDUSTRY ENTERPRISE), **ETC**.

#### WHY EXHIBIT?

#### SHOWCASE NOVELTIES AND INNOVATIONS

DEMONSTRATE YOUR BEST SOLUTIONS AND LATEST DEVELOPMENTS TO THE WIDE TARGET AUDIENCE AND CONSOLIDATE THE STATUS OF AN INNOVATOR FOR YOUR COMPANY IN THE INDUSTRY

# MEET THE INDUSTRY FACE-TO-FACE

BENEFIT FROM THE PERSONAL MEETINGS AND UNITERRUPTED NEGOTIATIONS WITH THE DECISION-MAKERS. FACE-TO-FACE CONTACT WITH A POTENTIAL CLIENT INCREASES THE CONVERSION INTO SALES BY 75%

# GET GLOBAL INDUSTRY EXPOSURE

WE ATTRACT VISITORS
INTERESTED IN FASTENERS
AND OTHER FIXING ELEMENTS
FROM DIFFERENT SECTORS,
INCLUDING CONSTRUCTION,
EQUIPMENT AND FURNITURE
MANUFACTURING, ETC.

#### ENTER THE RUSSIAN MARKET

EXPAND YOUR SALES
GEOGRAPHY AND COVER ONE
OF THE LARGEST MARKETS
IN THE WORLD WITH A HIGH
BUYING POTENTIAL

#### INCREASE YOUR SALES AND REVENUE

FIND NEW CLIENTS,
DISTRIBUTORS AND BRAND
RPRESENTATIVES AMONG
THE THOUSANDS OF VISITORS
AND PROVIDE YOURSELF
WITH A STEADY INCOME

#### REALISE BRIGHT AND STRONG PR-CAMPAIGN

TAKE ADVANTAGE OF FASTENEX
FREE ADVERTISING
OPPORTUNITIES 365 DAYS ANNOUNCE YOUR NOVLTIES,
INCREASE BRAND AWARENESS
AND COVER THE MAXIUM
TARGET AUDIENCE BOTH
ONSITE AND ONLINE

## **FASTENEX**

# JOIN FASTENEX 2024 AND ACHIEVE SUCCESS ON THE RUSSIAN MARKET!

#### ROOK A STAND



CONTACT US TO BOOK A STAND OR LEARN MORE INFORMATION ABOUT FASTENEX

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