INTERNATIONAL EXHIBITION OF FASTENERS AND INDUSTRIAL SUPPLY

OCTOBER 10-13, 2023

CROCUS EXPO, MOSCOW

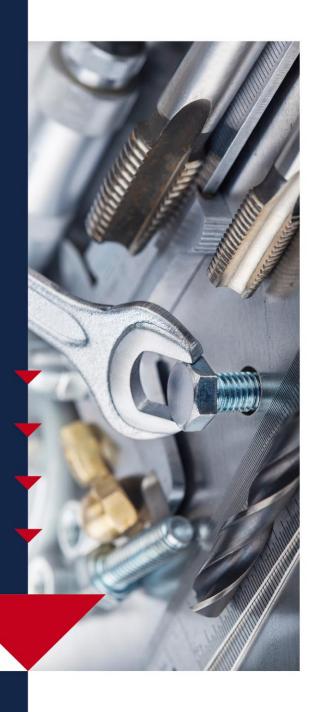
co-located with











FASTENEX.RU

About Fastenex Exhibition sections Exhibitors Visitors Visitor profile Visitor geography and level of seniority Visitor product interest	5 6 7 8		
		Visitor survey results	10
		Contacts	11



ABOUT FASTENEX

Fastenex is a unique International B2B exhibition for manufacturers, wholesale companies, distributors and suppliers of fasteners and industrial supply. The exhibition takes place simultaneously and at the same venue with Weldex, the largest exhibition of welding materials, equipment and technologies in Russia in terms of the number of exhibitors and visitors.

The new and, at the same time, promising exhibition Fastenex was held for the first time in 2023 and brought together several thousand specialists and the largest suppliers of the hardware market at one venue.

weldex

Fastenex runs co-located with Weldex – International exhibition of welding materials, equipment and technologies.



EXHIBITION SECTIONS

- Industrial supply
- Industrial Fasteners and Hardware
- Construction Fasteners
- Furniture Fasteners
- Fasteners for Electrical Wiring, Electrical Installation
- Assembly and Installation Systems
- Fittings
- Consumables (drills, crowns, diamond and grinding products)
- Equipment for Fasteners Manufacturing
- Information Technologies



EXHIBITORS

from Russia companies and China

+168 from 4

companies

countries

at Weldex 2023

 $8\,600\,{\rm M}^2$

exposition space of both Fastenex and Weldex (+32% vs 2022)!

91% Exhibitors found new clients at Fastenex!

EXHIBITOR PROFILE

Local and international manufacturers, suppliers and distributors who are aimed at increasing their sales, expand the database of potential clients and covering new geographies.



VISITORS

4 170 unique visitors

from 54 regions

and 14 countries

6891

unique visitors of both exhibitions - Weldex and Fastenex *

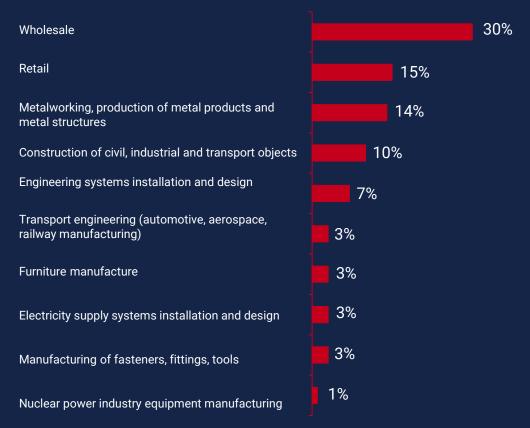
* +39% vs 2022

VISITOR PROFILE

Representatives of construction organisations, trading companies, metalworking and engineering enterprises, installation and design organisations, furniture and equipment manufacturers interested in purchasing fasteners and industrial supply.



VISITOR PROFILE





VISITOR GEOGRAPHY

68%

visitors from Moscow and the Moscow region

31%

visitors from Russian regions

1%

other countries

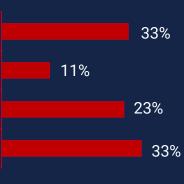
VISITOR JOB POSITIONS / LEVEL OF SENIORITY

Owner / CEO / Senior manager

Division manager / Head of a department

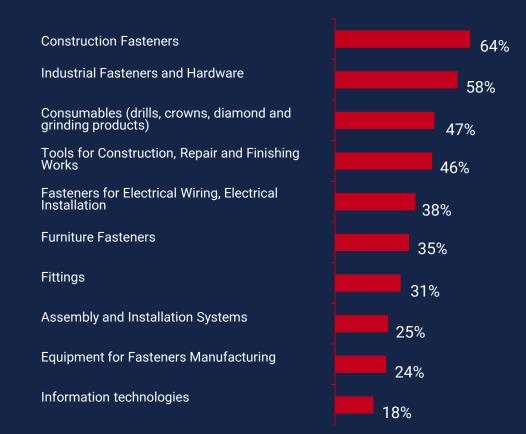
Line manager / Supervisor

Manager / Specialist





VISITOR PRODUCT INTEREST



^{*} a multiple-choice question was used in the visitor's questionnaire

VISITOR SURVEY RESULTS



came to the exhibition to search for products, services and learn trends



Influence purchasing decisions in their companies



spend more than 20 mln rubles per year for purchasing equipment and materials



plan to purchase exhibitors' products



specialists don't attend any other shows of a similar topic



plan to attend the show in 2024



2nd INTERNATIONAL EXHIBITION OF FASTENERS AND INDUSTRIAL SUPPLY

OCTOBER 8-11, 2024

CROCUS EXPO, MOSCOW

co-located with

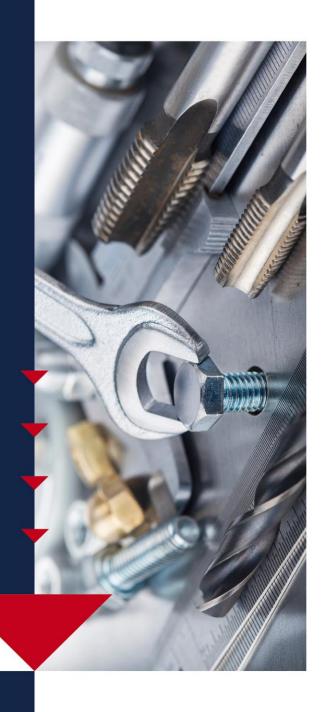




BOOK A STAND







FASTENEX.RU +7 (495) 799-55-85